

VAPE UPDATE: FDA Enforcement Activity

In 2023, the U.S. Food and Drug Administration (FDA) increased enforcement actions against vape companies selling unauthorized, non-tobacco flavored disposables. Recent enforcement steps include the following:



FDA Enforcement Priorities

The FDA is focusing enforcement efforts on the following types of companies.



What Makes BIDI® Stick Different?

Bidi Vapor prioritizes compliance, quality and corporate responsibility.

- Victory in 11th Circuit Court setting aside MDOs (for non-tobacco flavors, August 2022)
- PMTAs for non-tobacco flavors in FDA scientific review
- Nicotine derived from tobacco (not synthetic)
- No. 1-selling disposable, according to Nielsen data
- Prioritizes prevention of youth access, appeal
- Recyclable parts

